

June 2025

Press Release

SKY Agriculture and IAM Agricultural Machinery Announce Strategic Distribution Partnership in Ireland & Northern Ireland

SKY Agriculture and IAM Agricultural Machinery Ltd are pleased to announce a new strategic partnership for the distribution of SKY Agriculture products in Ireland.

Effective immediately, IAM has been appointed as the exclusive importer and distributor of the full SKY Agriculture range across the Irish market. This follows SKY Agriculture's recent transition to a single unified brand—combining Sulky, SKY, and Prolog—under the Burel Group.

This partnership marks an important new chapter for both companies, combining SKY Agriculture's innovative machinery solutions with IAM's trusted dealer network and over 70 years of experience in agricultural machinery distribution.

Dealers and farmers in Ireland will now benefit from enhanced access to SKY Agriculture's full product line, including:

- Fertiliser Spreaders
- Combination Drills
- Power harrows
- Shallow Cultivators
- Trailed Drills (No-Till and Min-Till)

"We're excited to partner with IAM, a company with deep roots in Irish agriculture and a strong commitment to service and support," said Mark Whalley, Ireland / UK team leader at SKY Agriculture. Julien PAUL, sales director, added *"This collaboration ensures our customers and dealers in Ireland are well-supported and positioned for long-term success."*

"SKY Agriculture brings a premium, innovative product range that fits perfectly with our values and long-term goals," said **Pat Kenny**, Managing Director at IAM. *"We are honoured to represent SKY in Ireland and look forward to building on their legacy with strong local support and availability."*

The new partnership will be officially launched at the **Crops and Technology event in Oak Park, Co. Carlow on June 25th**, where dealers and customers will be able to view the full SKY Agriculture range and meet representatives from both companies.

For more information on SKY Agriculture, visit <https://sky-agriculture.com/en/>

For more information on IAM Agricultural Machinery, visit <https://iam.ie/>

-ENDS-



About IAM Agricultural Machinery

IAM Agricultural Machinery Ltd is one of the longest established and most recognised importers & distributors of leading brands of agricultural machinery

With over 70 years' experience in agriculture, we are in the prime position to offer farmers and contractors the most extensive range of farm machinery and equipment to match their ever-changing needs.

[LinkedIn](#) [Website](#) [Facebook](#) [Instagram](#) [TikTok](#)